

RESOLUTION NO. 17-47

A RESOLUTION OF THE CITY OF PANAMA CITY BEACH, FLORIDA RELATED TO THE "IRONMAN GULF COAST 70.3"; AUTHORIZING TEMPORARY CLOSURE OF PORTIONS OF MIDDLE BEACH ROAD AND RICHARD JACKSON BLVD. ON SATURDAY, MAY 13, 2017; AUTHORIZING CAREFUL TRAFFIC CONTROL AND EXTRAORDINARY USAGE OF PORTIONS OF FRONT BEACH ROAD AND SR 79 ON MAY 13, 2017, FOR THE EVENT; AND PROVIDING AN IMMEDIATELY EFFECTIVE DATE.

WHEREAS, the Ironman Florida is hosting the Ironman Gulf Coast 70.3, previously known as the Gulf Coast Triathlon, a swim, 13.1 mile run and 56 mile bike event (the "Event") on Saturday, May 13, 2017 in Panama City Beach; and

WHEREAS, the Event necessitates careful traffic control and extraordinary usage of Richard Jackson Blvd, Front Beach Road, Middle Beach Road, and State Road 79, in the corporate limits of Panama City Beach.

NOW, THEREFORE, be it resolved by the City of Panama City Beach that:

1. Richard Jackson Blvd. between Middle Beach Road and Front Beach Road shall be closed to vehicular traffic for the Event during the hours of 9:00 A.M. and 4:00 P.M. on Saturday, May 13, 2017.
2. During the hours of 9:00 A.M. and 4:00 P.M. on Saturday, May 13, 2017, all vehicular traffic shall be rerouted or otherwise controlled on certain sections of Middle Beach Road, Front Beach Road west to SR 79, and SR 79 north to the City limits, per the attached maps which accompany this Resolution to accommodate the Event.
3. This Resolution shall take effect immediately upon its passage.

PASSED, APPROVED AND ADOPTED IN ^{Regular (LSS)} ~~SPECIAL~~ SESSION THIS this 12th day of January, 2017.

CITY OF PANAMA CITY BEACH

By: Mike Thomas
Mike Thomas, Mayor

ATTEST:
Diane Fowler
Diane Fowler, City Clerk

IRONMAN 70.3 GULF COAST

RUN COURSE

13.1 MILES | 3 LOOP
PANAMA CITY BEACH, FL

- 1st LOOP MILE MARKERS
- 2nd LOOP MILE MARKERS
- 3rd LOOP MILE MARKERS



RUN START

RUN FINISH

IRONMAN®

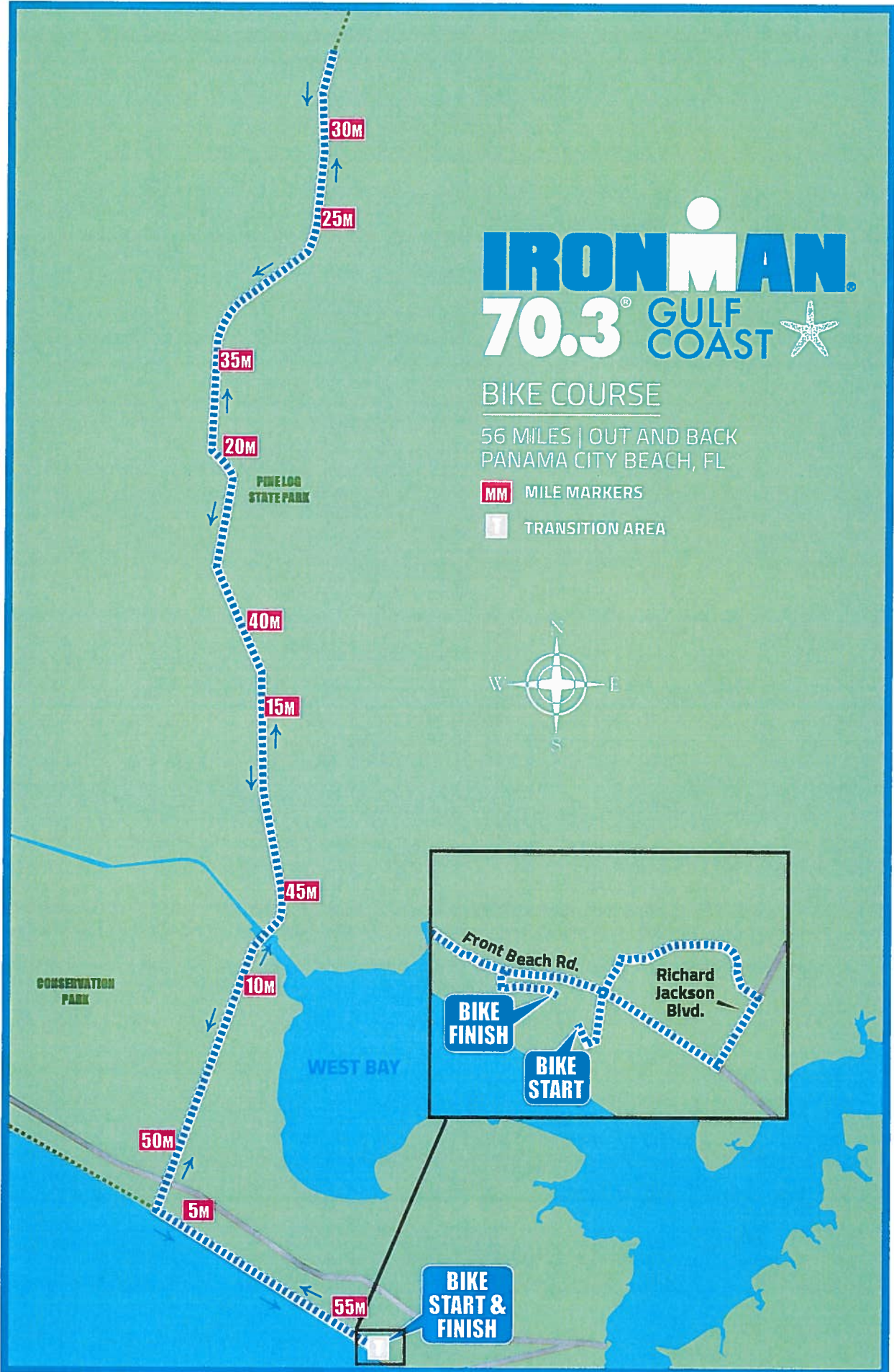
70.3® GULF COAST

BIKE COURSE

56 MILES | OUT AND BACK
PANAMA CITY BEACH, FL

MM MILE MARKERS

T TRANSITION AREA



Jo Smith

To: Cindy Kittler,Harrison Sale
Cc: Amy Myers
Subject: FW: IMGCT Course Maps
Attachments: IM703GulfCoast_Run_2017_web.pdf; IM703GulfCoast_Bike_2017_web.pdf

Ladies-

This will be road usage, not closure. It used to be the Gulf Coast Triathlon

From: Mario Gisbert
Sent: Thursday, January 5, 2017 8:59 AM
To: Jo Smith <jsmith@pcb.gov>
Cc: rsanders@visitpanamacitybeach.com
Subject: FW: IMGCT Course Maps

Please add to the next PCB City Council Meeting agenda for the road closure.

Thank you,

Mario Gisbert
City of Panama City Beach
City Manager
110 South Arnold Road
PC Beach, FL 32413
Office: 850.233.5100
Cell: 850.258.6179
Fax: 850.233.5049
MGisbert@pcb.gov
www.pcb.gov

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From: Richard Sanders [<mailto:rsanders@visitpanamacitybeach.com>]
Sent: Wednesday, January 04, 2017 2:20 PM
To: Mario Gisbert
Subject: FW: IMGCT Course Maps

Mario,

Will you look this info over and let's meet to discuss at your convenience?

Richard Sanders

Vice President of Sports & Events | Visit Panama City Beach



850.233.5070

800.PCBeach

VisitPanamaCityBeach.com



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From: Ben Rausa [<mailto:Ben.Rausa@ironman.com>]

Sent: Wednesday, January 04, 2017 12:28 PM

To: Richard Sanders; Chris O'Brien

Cc: Ben Rausa; Tom Ziebart

Subject: FW: IMGCT Course Maps

Good Morning / Happy New Year Richard,

Here are the proposed course maps for IRONMAN Gulf Coast 70.3. We are doing our best to think of a course that has less impact on fewer residents and this seems to work. With the construction behind the Burger King (last year's run course) and the continued impact on the existing course for IRONMAN Florida and the Panama City Beach Marathon we think this will bring some relief to the residential neighborhood both these events used.

As you know I've had a conversation with Chief Whitman and he seems to be alright with this course and requested I speak to FDOT, which I did. Lisa at FDOT wanted something from the City of Panama City Beach approving the use of Middle Beach Road and the lane closure. As is our normal operation we can coordinate, prepare traffic impact notices for all local residents that will be most impacted by the event. The entire event as it has in previous years will begin at or about 6 am and be completely finished by 5 pm. Our intentions are to use the walk over (at Edgewater Properties) so we will not be stopping traffic at this point, both for the bike and the run courses.

Right now I need to ask for some help from you. We are wanting to post these course maps to our web site for the athletes. We have about 1000 registered athletes at this time but some are hesitant to register until they see some course maps. We still feel we will exceed 1500 this year and are at a great pace at

this time. Can you please talk with Mario and members of the the Panama City Beach City Council to get their thoughts on these courses. I would like to post the course maps as soon as possible with your approval.

I would like to get on a call with you as soon as possible as well. I am out of town until the end of January and would like to talk this week or next, your thoughts ???

Thank You so much for everything you do PLEASE SEE BELOW EMAIL

Below is the email I sent to Lisa at FDOT and her response. I really think these courses are best for the event as well as the community. We will manage everything just like we do at IRONMAN.

Please see the below correspondence with Lisa Ward from the FDOT Office and let me know what you think.

From: Ward, Lisa <Lisa.Ward@dot.state.fl.us>
Sent: Thursday, December 8, 2016 3:26 PM
To: Ben Rausa
Cc: Tom Ziebart; Huff, Norma
Subject: RE: IRONMAN Gulf Coast 70.3

We will need something from the City of Panama City Beach stating that they support and approve of run part of this event along SR 30 (Front Beach Rd.) and SR 392 (Middle Beach Rd.).

Lisa C. Ward

Permits Manager

**FDOT Panama City/Marianna Operations
Permits Office**

(850) 767-4914 or (850) 718-3823 phone

(850) 767-4942 or (850) 718-3831 fax

From: Ben Rausa [<mailto:Ben.Rausa@ironman.com>]
Sent: Friday, December 02, 2016 7:29 AM
To: Ward, Lisa; Huff, Norma
Cc: Tom Ziebart; Ben Rausa
Subject: IRONMAN Gulf Coast 70.3

Good Morning,

Thank you so much for taking my call the other day. As you know I direct the IRONMAN Florida event in November. We have now acquired the Gulf Coast Triathlon, now being identified as the IRONMAN Gulf Coast 70.3. With its rich history to our area we maintained the name and the date in which we will have the event, this year May 13, 2017, Mother's Day weekend. The event will be in its 35th year and are proud to be part of this event. We have always helped out with this event and it only made sense for us to step in when the event started getting smaller.

With that said we have considered many courses and wanted to give some relief to the area which is used so much by IRONMAN and other running events. Our host is now the Edgewater Beach Resort at 11483 Front Beach Road. At this property we are able to use a walk over to cross Front Beach Road without stopping or delaying traffic in either direction and would like to use this for our bike and run portion of the event.

The bike course will travel west on Front Beach Road to Highway 79 north to approximately 7 miles north of Ebro and return to the Edgewater Property via Highway 79 South and Front Beach Road (bike course map attached). The run course on the other hand is entirely new to this event (run course map attached). Again we will be using the walk over on Front Beach Road and then proceeding to Richard Jackson Blvd turning right and then making a right turn onto Front Beach Road (using the shoulder) all the way to the intersection of Front Beach Road and Middle Beach Road and turning right. We will proceed back to Richard Jackson Blvd and repeat 2 more times. I will be submitting a request to close a 1.91 mile stretch on Middle Beach Road. At the point of closure there are 2 east bound lanes, the request will only be the right lane (east bound) from the intersection of Front Beach Road / Middle Beach Road to Richard Jackson Blvd. This is the safest course we can provide with minimum impact to local residents. The hours will be limited, from approximately 9am to 4pm on Saturday May 13, 2017.

The intent of this email is for you to evaluate the request and inform us of the possibility of its approval. If you would please consider this and let me know what it will take to process this request. I will formerly process the paperwork after your evaluation of this course. I have met with the Tourist Development Council and the Chief of the Panama City Beach Police and they are in agreement that this course is the safest and has the least impact on the residents in the immediate area. There will be law enforcement throughout the course to assist vehicular traffic throughout the event. Traffic impact notices will be used to advise the residents of the course and the times runners will be on course. Approved traffic patterns will be established as per FDOT and local authorities. We have also met with the Edgewater HOA and they have approved our request as it pertains to their property.

Thank You so much for looking at this in advance of our formal requests.
Please let me know of any questions you may have
Very Respectfully
Ben Rausa

Benjamin H Rausa Jr
IRONMAN Gulf Coast 70.3
IRONMAN Florida
Race Director

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From: Ben Rausa
Sent: Sunday, December 4, 2016 6:08 AM
To: Ben Rausa
Subject: IMGCT Course Maps

Benjamin H Rausa Jr
IRONMAN Gulf Coast 70.3
IRONMAN Florida
Race Director

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P: 850.774.6221
ben.rausa@ironman.com
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THE RUNNING COLLECTION

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CITY OF PANAMA CITY BEACH AGENDA ITEM SUMMARY

1. DEPARTMENT MAKING REQUEST/NAME:

ADMINISTRATION

2. MEETING DATE:

JANUARY 12, 2017

3. REQUESTED MOTION/ACTION:

Consideration of Resolution 17-47 for extraordinary traffic control on portions of Richard Jackson Blvd., Middle Beach Road, Front Beach Road and SR 79 on Saturday, May 13, 2017.

4. AGENDA

PRESENTATION
PUBLIC HEARING
CONSENT
REGULAR

<input type="checkbox"/>
<input type="checkbox"/>
<input checked="" type="checkbox"/>
<input type="checkbox"/>

5. IS THIS ITEM BUDGETED (IF APPLICABLE)? YES NO

N/A

BUDGET AMENDMENT OR N/A

DETAILED BUDGET AMENDMENT ATTACHED YES NO

N/A

6. BACKGROUND: (WHY IS THE ACTION NECESSARY, WHAT GOAL WILL BE ACHIEVED)

The Ironman Gulf Coast 70.3, previously known as the Gulf Coast Triathlon, will be held on May 13, 2017.

The event necessitates careful traffic control and extraordinary usage of Front Beach Road, State Road 79, Richard Jackson Blvd. and Middle Beach Road in the corporate limits of Panama City Beach.

Staff recommends approval.