

# SPONSORSHIP PACKAGES

## 2015



Approved by City Council December 11, 2014

## *Sponsorship Opportunities*

These sponsorship packages are active for only (1) year, January 1 - December 31 and must be renewed annually to remain active.

### **Youth Sports Leagues Scholarship Program \$60**

- Youth Sports Scholarship will provide one participant a paid entry to any of our youth sports programs

### **Banner Sponsorship \$300**

- One 3X4ft. banner provided by the PCB Parks & Recreation Department at your choice of one of the following locations:
  - a) Aquatic Center (West Fence)
  - b) Gymnasium
  - c) North Baseball/Softball Complex (Entrance from North Parking Area)
  - d) Soccer Field (Entrance from North Parking Area)
  - e) Miracle League Outfield Fence

### **Marquee Sponsorship (A) - \$500**

- Includes one (1) 5x4 ft. sign on one (1) of the following: scoreboard, building, facility, playground, field, etc... (Sponsor provides one 5X4ft. sign.)

### **Outfield Banner Sponsorship \$700**

- (1) 6X8ft. banner provided by PCB Parks & Recreation Department on an outfield fence in the North Baseball/Softball Complex.

### **Aquatic Center – Backstroke Flags \$2,500**

- (2) 100ft. long nylon backstroke flags with your logo, will be provided by the PCB Parks & Recreation Department. The cost will be \$2,000 for purchase of the flags and \$500 for annual sponsorship (totaling \$2,500).

### **Marquee Sponsorship (B) - \$5,000**

- Include scoreboards, buildings, facilities, playgrounds, fields, etc at a much larger scale...Sponsor provides marquee sign larger than 5X4ft. Sponsorship B is to also include a purchase for the facility that benefits the community.  
**Must meet final approval of City Manager.**

### **Youth Sports League Sponsorship \$3,000**

- Youth sports league named for sponsor
- Logo on all uniforms for sponsored league
- (2) 3X4ft. banners provided by the PCB Parks & Recreation Department to be at sponsor's choice of (2) of the following locations: Aquatic Center, Gymnasium, Soccer Fields, North Baseball/Softball Complex and Miracle League Fields.



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## *Summer Concert Series Sponsorship Opportunities*

Sponsorship packages are active for the Summer Concert Series ONLY & must be renewed annually.

### **Bronze Sponsorship \$5,000**

- 10ft. booth space with (1) table, (2) chairs and (1) 10X10 tent in reserved Summer Concert Series Sponsor area
- Sponsorships may be trade for services approved by Parks & Recreation Director.
- Small logo on all Summer Concert Series promotional items. Logo will be under Silver and Gold Sponsor logos.

### **Silver Sponsorship \$10,000**

- 10ft. booth space with (1) table, (2) chairs and (1) 10X10 tent in reserved Summer Concert Series Sponsor area
- Sponsorships may be trade for services approved by Parks & Recreation Director.
- A Larger logo than Bronze on all Summer Concert Series promotional items. Logo will be under the Gold Sponsor logos.
- May provide up to (5) promotional giveaways and no more than (2) minutes of announcements for our MC to read at each Summer Concert Series show. Promotional giveaways & announcements to be approved by Parks & Recreation Director.
- VIP Parking privileges.

### **Gold Sponsorship \$15,000**

- Summer Concert Series Headliner Sponsor
- 10ft. booth space with (1) table, (2) chairs and (1) 10X10 tent in reserved Summer Concert Series Sponsor area
- (1) 6x8 ft. banner with logo provided by the PCB Parks & Recreation Department to be displayed on stage.
- Sponsorships may be trade for services approved by the Parks & Recreation Director.
- Larger logo than Silver and Bronze on all Summer Concert Series promotional items. Logo will be at the top of all promotional items as the main Concert Series Headliner Sponsor.
- May provide up to (10) promotional giveaways and no more than (5) minutes of announcements for our MC to read at each Summer Concert Series show. Promotional giveaways to be approved by Parks and Recreation Director.
- VIP Parking privileges.

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