



PANAMA CITY BEACH POLICE



PRESS RELEASE

Offense/Incident: Traffic Fatality

Date/Time: March 4, 2018 @ 3:26 a.m.

Location: U.S. Highway 98 (Back Beach Road) @ Highway 79

On March 4, 2018 at approximately 3:26 a.m., officers with the Panama City Beach Police Department responded to the intersection of U.S. Highway 98 @ Highway 79, in reference to a traffic crash. Upon arrival, officers found a 2017 grey Honda 4-door with heavy rear-end damage along the Southeast corner of the intersection. Officers pulled the driver, Ms. Kimberly Mason, out of the vehicle and attempted life-saving measures; however, Ms. Mason died as a result of her injuries from the crash. Officers also located a white Dodge Ram pickup truck on the East end of the parking lot of the Express Lane convenience store, being driven by Mr. Serna Lopez.

It was found that the 2017 Honda was facing eastbound and was stopped at the red light. The 2016 Dodge Ram was eastbound on U.S. Highway 98, approaching the intersection of Highway 79, and failed to stop for the 2017 Honda. The Dodge truck struck the Honda in the rear. Ms. Mason's next-of-kin has been notified.

Alcohol is suspected at this time; and further investigation is pending a traffic homicide investigation.

Approved: Lt. D. McDonald

Command Staff: X

Media: X

Website: X